



# *Choosing an EAL Certification Program*

## Things to Consider

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- History of Program
- Validity of Program – Research? Graduate Success Stories?
- Will YOUR Customers Buy It?
- Is it Flexible? Can it be used for a variety of programs and clients?
- What is Included?
- What is the Time Commitment?
- Need to Re-Certify? Operating Restrictions?
- Is the Facility Offering Certification Actively Practicing?
- Ongoing Support? Business Coaching? Apprenticeship Opportunities?
- Continuing Education? Advanced EAL Certification?

